



# U.S. MASTERS SYNCHRONIZED SWIMMING CHAMPIONSHIPS

Roseville Aquatic Center, 3051 Woodcreek Oaks Boulevard, Roseville, CA 95747

October 13-16, 2011 \* [www.worldrecordfloat.com](http://www.worldrecordfloat.com)

## FAQ:

### What is the Special Event? Who else is involved?

The Championships provides the platform for the culminating event, the Guinness World Record™ attempt of “The World’s Largest Human Floating Pink Ribbon” to raise awareness for breast cancer and the unique sport of synchronized swimming. Our goal is to set the first world record with 250+ male and female synchronized swimmers (championships competitors and the public). This event is a unique combination of athleticism, education and fund raising and allows us to promote women’s health in a fun and exciting environment. We have partnered with [Susan G. Komen for the Cure®](#) and [California Skin Cancer Prevention Program](#) to focus on providing breast cancer and skin cancer awareness and prevention information. We are anticipating this to be a significant fundraiser for Susan G. Komen for the Cure® and Sacramento Synchro.

### Who is attending?

Forty-five teams from all across the United States and international locations will be attending. Swimmer’s ages range from 20-99 years and are both men and women. In addition to the athletes (300+), volunteers (50-75), and officials and nationally ranked judges (45+), we also expect hundreds of their families and supporters. We have a reputation for hosting organized and successful events. In 2004, our event hosted over 1,000 spectators. We are anticipating triple the amount of spectators with the reduced ticket cost and our outstanding media coverage before and during the event.

- A unique aspect of this event is that the athletes are the coaches of youth and adult synchronized swim teams from across the United States. By having these events embedded into the master’s competition, we collect the leaders and decision-makers in synchronized swimming and have the opportunity to educate them about women’s health issues, raise their awareness around prevention, and encourage them to take the information back to the thousands of youth they coach. **This is also a unique opportunity to promote your business to new customers and let them know you care.**

### How can I help? What specifically do you need?

- Sponsor the Event to help us pay for major expenses (pool, lifeguards, security, etc.)
- Advertise in the Official Program
- The following in-kind donations are needed:
  - 350 items for Goody bag that synchronized swimming athletes can identify with
    - Swim gear, personal items, discount coupons, educational material
  - 400 Lanyards to hold participant, official, judge and volunteer credentials
  - Printing donation or discounts: program printing, flyers and banners for the deck
  - Prepared Food items for Concession Stand Sales (breakfast, lunch and dinner x 4 days for 600+ per day)
  - Paper serving products: plates, napkins, cups, utensils for concessions stands and officials lunches/dinner
  - Bottled Water, Soda, Coffee (400-1000 people x’s 4 days)
  - Ice and Coolers
  - Appetizers for 45 officials for Officials Reception, Wednesday, Oct 12
  - Lunches for officials (45 officials for lunch x’s 4 days)
  - Dinner for 45 officials, Saturday, Oct 15
  - Donation/lending of items to set-up facility:
    - Large to Medium Tents with sides (45’ x 15’ or similar), 40 Pop-up tents, 8 Space Heaters, 40 tables, 100 chairs, linens for 6’ tables, 2 BBQ’s, 10 coolers
  - Donation/loan of items to use for Banquet:
    - Table settings for 350: plates, silverware, glassware, linens, decor
  - Wine for Banquet (to serve 350)
  - Office Supplies, especially copy paper (10 reams white, 5 pink, 5 yellow, 5 blue, 5 green), 50 folders

### Are there marketing opportunities?

- A limited number of vendor booths are available for \$150 for the duration of the event. A 20% percentage of sales donated back to the hosts would be appreciated. Contact Mary Gwaltney to reserve a booth: [Gwaltney@surewest.net](mailto:Gwaltney@surewest.net)
- Vendor Booths for educational purposes are encouraged and do not require a fee and must focus on breast health & breast cancer awareness, skin cancer prevention, and women's health
- Goody bags are given to all athletes, judges and officials. We are accepting promotional items (preferably merchandise interesting to athletes) for 350 goody bags
- Official Program advertising space available
- Each team participating (40-50) receives a Registration Packet. Marketing materials may be inserted in these packets (flyers, inserts only)
- Opportunities to speak at the Athletes Meeting (Oct 15, 6pm) and Banquet (Oct 14, 7pm)

### Is the World Record going to be official?

An adjudicator for Guinness World Records™ will be on-site to certify the record.

### Who is in the float? Can I participate?

The "head" of the running ribbon, a circle, will be made up of breast cancer survivors; including, but not limited to, a two-time U.S. Olympic Gold Medalist in synchronized swimming, Karen Josephsen, local newscaster Tina Macuha, ten-time National Masters Champion, Penny DeMules and the Executive Director of the Sacramento Komen Affiliate, Donna Sanderson. Anyone with basic some synchronized swimming experience is welcome to participate and can register online at [www.worldrecordfloat.com](http://www.worldrecordfloat.com) after September 23, 2011.

### How will the record be recorded?

We are soliciting a helicopter to do aerial photography and videography to capture this amazing visual event. We will also capture the record via photography underwater and on deck.

### Who is Sacramento Synchro?

The host of this national meet is the Sacramento Synchronized Swimming Team, Inc. is a year-round synchronized swimming team with youth and adult programs founded in 1985. This is the second time Sacramento Synchro has hosted the Masters national championships. Sacramento Synchro is a 501(c)(3) non-profit entity; Tax ID 94-3062185.

### What is the schedule of events?

Thu., Oct. 13	Solos & Figure Competition, 8:30am-5:30pm
Fri., Oct 14	Technical Duets & Trios, Combos, 7:30am-2:30pm
Sat., Oct 15	Free Trio & Duet, World Record (11am), Team Technical, 7:30am-5:30pm
Sun., Oct 16	Free Team, Final Awards, 7:00am-12:00pm

### Contact Information

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### Websites

[www.worldrecordfloat.com](http://www.worldrecordfloat.com)  
[www.sacsynchro.com](http://www.sacsynchro.com)  
[www.usasynchro.org](http://www.usasynchro.org)